



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Polls/National Federation of Ind(16837)**  
**Target Enterprises (3056)**  
**MASON,KYM**  
**Telerep/Los Angeles, Los Angeles (1043)**  
**ph: (555) 555-5555**

<b>Invoice</b>	635698
<b>Inv Date</b>	9/30/2012
<b>Terms</b>	Net 30
<b>Contract</b>	327935
<b>Bill Type</b>	Standard
<b>Period</b>	8/27/2012 - 9/30/2012

**Product** Political - Issue (1068)  
**Brand** 263/NFIB (135639)  
**Acct Types** National/Political  
**Est/Headline** 263/06288380  
**Demo**  
**Revision**  
**Comments** 263/NFIB W/O 8/27  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/1/2012 4:51:20PM

**Target Enterprises**  
**15260 Ventura Boulevard**  
**#1240**  
**Sherman Oaks, CA 91403**

AgM

## OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/27/12 8:42AM (Mo)	00:30		NFIBFL814H	\$2450.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/28/12 7:58AM (Tu)	00:30		NFIBFL814H	\$2450.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/29/12 8:48AM (We)	00:30		NFIBFL814H	\$2450.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/30/12 7:50AM (Th)	00:30		NFIBFL814H	\$2450.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/31/12 7:25AM (Fr)	00:30		NFIBFL814H	\$2450.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/27/12 12:56PM (Mo)	00:30		NFIBFL814H	\$1050.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/28/12 12:14PM (Tu)	00:30		NFIBFL814H	\$1050.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/29/12 12:12PM (We)	00:30		NFIBFL814H	\$1050.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/30/12 12:35PM (Th)	00:30		NFIBFL814H	\$1050.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/31/12 12:58PM (Fr)	00:30		NFIBFL814H	\$1050.00	
3.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/27/12 5:12PM (Mo)	00:30		NFIBFL814H	\$2700.00	
3.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/28/12 5:23PM (Tu)	00:30		NFIBFL814H	\$2700.00	
3.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/29/12 5:42PM (We)	00:30		NFIBFL814H	\$2700.00	
3.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/30/12 5:23PM (Th)	00:30		NFIBFL814H	\$2700.00	
3.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/31/12 5:52PM (Fr)	00:30		NFIBFL814H	\$2700.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/27/12 6:29PM (Mo)	00:30		NFIBFL814H	\$3700.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/28/12 6:23PM (Tu)	00:30		NFIBFL814H	\$3700.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/29/12 6:29PM (We)	00:30		NFIBFL814H	\$3700.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/30/12 6:28PM (Th)	00:30		NFIBFL814H	\$3700.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/31/12 6:23PM (Fr)	00:30		NFIBFL814H	\$3700.00	
5.0	Spot	11:00:00PM-11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Sa,Su	08/27/12 11:29PM (Mo)	00:30		NFIBFL814H	\$2500.00	
5.0	Spot	11:00:00PM-11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Sa,Su	08/28/12 11:27PM (Tu)	00:30		NFIBFL814H	\$2500.00	
5.0	Spot	11:00:00PM-11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Sa,Su	08/29/12 11:37PM (We)	00:30		NFIBFL814H	\$2500.00	
5.0	Spot	11:00:00PM-11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Sa,Su	08/30/12 11:51PM (Th)	00:30		NFIBFL814H	\$2500.00	
5.0	Spot	11:00:00PM-11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Sa,Su	09/02/12 11:26PM (Su)	00:30		NFIBFL814H	\$2500.00	
6.0	Spot	5:30:00AM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/27/12 5:43AM (Mo)	00:30		NFIBFL814H	\$900.00	
6.0	Spot	5:30:00AM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/28/12 5:52AM (Tu)	00:30		NFIBFL814H	\$900.00	
6.0	Spot	5:30:00AM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/29/12 5:53AM (We)	00:30		NFIBFL814H	\$900.00	
6.0	Spot	5:30:00AM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/30/12 5:52AM (Th)	00:30		NFIBFL814H	\$900.00	
6.0	Spot	5:30:00AM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/31/12 5:44AM (Fr)	00:30		NFIBFL814H	\$900.00	
7.0	Spot	6:00:00AM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/27/12 6:44AM (Mo)	00:30		NFIBFL814H	\$2100.00	
7.0	Spot	6:00:00AM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/28/12 6:22AM (Tu)	00:30		NFIBFL814H	\$2100.00	
7.0	Spot	6:00:00AM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/29/12 6:27AM (We)	00:30		NFIBFL814H	\$2100.00	
7.0	Spot	6:00:00AM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/30/12 6:13AM (Th)	00:30		NFIBFL814H	\$2100.00	
7.0	Spot	6:00:00AM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/31/12 6:28AM (Fr)	00:30		NFIBFL814H	\$2100.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$77,000.00
Commission	(\$11,550.00)
Net Total	\$65,450.00

Total Spots 35

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.